



Norfolk Marriott Chesapeake

Chesapeake, Virginia

Virginia Green Lodging is the Virginia Department of Environmental Quality's (DEQ) initiative to promote pollution prevention (P2) practices in the tourism and hospitality industry. *Green Lodging* encourages hotels, resorts, and other hospitality operations to be aware of their impact on the environment and to take steps to reduce these impacts. *Green Lodging* is a non-regulatory program, and participation is completely voluntary and free of charge.

The **Norfolk Marriott Chesapeake**, opening October 2008, features 7 floors with 224 rooms and 2 suites. The hotel also offers 7 meeting rooms, the Greenbrier Grill, Greenbrier Grille Lounge, and Lobby Bar.



Green Lodging Activities. When visiting the Norfolk Marriott Chesapeake, you can expect the following practices:

CORE ACTIVITIES for Green Lodging

- ☒ **Optional Linen Service.** Sheets and towels are not automatically changed every day during your stay.
 - Use of highly efficient tunnel washers
 - Train house cleaners on process of optional linen service
 - Purchase water efficient washers and dryers
 - Use non-phosphate, non-toxic, biodegradable laundry detergents and cleaning products
 - Minimize the use of bleach and chlorinated chemicals
 - Use linen service providers that employ "wet" versus "dry" cleaning
 - Reuse waste water
- ☒ **Recycling and Waste Reduction.** Green Lodging Facilities must provide recycling. Recycling should be highly visible and made available to guests with clear signage. A general commitment to reducing total amount of waste should be made.
 - Recycle: Glass, Aluminum Cans, Grease, Plastic, Office Paper, Toner Cartridges, Newspaper, Cardboard, Packing Supplies, Fluorescent Lamps, Batteries, Electronics Equipment
 - Track overall waste bills
 - Use dishware and glassware to minimize use of disposables
 - Implement effective food inventory system to minimize waste
 - Purchase from vendors and service providers with a commitment to the environment
 - Use two-sided copying and printing
 - Use electronic correspondence and forms
 - Use "green" cleaners that are dispensed in bulk
 - Purchase durable furniture and equipment
 - Reuse/recycle/dispose of thinners and solvents properly
 - Use preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- ☒ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping.
 - Track overall water usage and waste water
 - Preventative maintenance of drips and leaks
 - Use dry clean up methods over water-based methods
 - Low flow toilets and low flow restrictors on faucets and showerheads
 - Effective landscape management plan

- Vegetative buffers around streams and ponds

☒ **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives.

- Track overall energy bills and set a numeric goal to reduce
- Use high efficiency compact fluorescent light bulbs in rooms and spotlights
- Have High Efficiency Heating & Air Conditioning
- Individual thermostats for each room
- Use natural lighting
- Purchase EnergyStar computers and appliances
- Thermal rated windows and insulation
- Purchase "Green Tags" or "Renewable Energy Certificates"

☒ **Green Events Package.** The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided.

- Inclusion of "green meetings and conferences" in marketing packages

For more information on **Norfolk Marriott Chesapeake**, see <http://marriottchesapeake.com> or contact Jon Siebring at gm.marriottch@thrvb.com.

For more information on **Virginia Green Lodging** program, see www.deq.virginia.gov/p2/lodging.



Virginia Green Lodging program is a supporting partner of **Virginia Green**, the Commonwealth's campaign to encourage environmentally-friendly practices in all aspects of Virginia's tourism industry. Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

